

Mark Garcia

[Design Portfolio](#) / [Photo Portfolio](#)

Hello! I'm Mark Garcia, a designer and photographer that enjoys helping brands find their sweet spot.

Portfolio: markgarcia.design

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Skills

Web

- WordPress
- Elementor
- CSS
- Siteground
- Yoast SEO
- Adobe XD
- Chat GPT

Graphic Design

- Adobe Creative Suite
- Adobe Illustrator
- Adobe Indesign
- Adobe Dimension
- Canva
- Illustration

Photo/Video

- Adobe After Effects
- Adobe Lightroom
- Adobe Photoshop
- Strobe Lighting
- Premiere Pro
- Final Cut Pro
- Logic Pro
- Cinema 4D
- Vray Render

Personality traits

- Zealous
- Imaginative
- Positive
- Persuasive
- Meticulous
- Collaborative

Education

Point Loma Nazarene University | Graphic Design B.A. | Aug 2016—May 2020 | San Diego, CA

- Graduated with Cum Laude.
- CEA Paris, Study Abroad - 2018

Awards

- AAF 2024 Specialty Advertising – Apparel (Gold): Quesadilla Gorilla Anniversary Shirt
- AAF 2023 Best in Show: Component Coffee Packaging
- AAF 2023 Sales Promotion Packaging Campaign (Gold): Component Coffee Packaging
- AAF 2023 Integrated Brand Identity Campaign (Silver): 1852 Brew Co Identity Design

Experience

Graphic Designer | Topograph | Jan 2021—Present | Visalia, CA

- Directed a creative team of 4 designers, managing up to 15+ projects concurrently, including websites, brand identities, campaigns, and brand strategy exercises.
- Built and nurtured client relationships by going the extra mile to show appreciation, and always putting the client first.
- Contributed to internal brand success by initiating collaboration among local organizations, participating and winning AAF Fresno awards, and showcasing our compelling body of work through social media and web.



Tennis Coach | Redwood Highschool | Jan 2024—Present | Visalia, CA

- Leading and cultivating a thriving tennis program, emphasizing excellence, fun, and team camaraderie.
- Focused on creating an environment where student-athletes flourish both on and off the court.

Adjunct Faculty - Graphic Design | College of the Sequoias | Jan 2023—May 2023 | Tulare, CA

- Taught students fundamentals and theory of graphic design through diverse projects centered around branding and packaging.
- Provided students with an overview of design terminology and technical skills, exploring topics like typography, color theory, and composition.

Point Loma Nazarene University | January 2018—May 2020 | San Diego, CA

- Route Driver: Transported pedestrians to and from locations around campus, developing customer first service skills.
- Graphic Designer: Marketing designer for the Art+Design department.
- "Driftwood" Layout Designer: Responsible for layout design for an annual publication highlighting student work in the arts.
- Gallery Director: Directed an on-campus art gallery, communicating and curating exhibitions with artists.